

TIERED MEMBERSHIP

A customer immediately becomes an Honorary member after spending a single (\$), which instantly qualifies her/him for select sales information. Becoming a Tiered-Member or taking part in the Product Review Program is completely voluntary.

PLATINUM TIER MEMBERS	GOLD TIER MEMBERS
<p>Our Platinum Members are treated like rock stars!</p> <p>They enjoy a series of exclusive benefits that our other customers are ineligible for! Platinum Members qualify for:</p> <ul style="list-style-type: none"> -- GET A FREE End-of-year Gift Box! -- Up to \$550 in Gift Card prizes in our members only Blog Contests! -- Up to \$250 in FREE GIFTS from our PRODUCT REVIEW program! -- Up to 70% OFF during our Bi-annual Customer Appreciation Sale! --Up to 50% OFF when you take any of our courses! --Up to 25% Off when you purchase books we publish! -- Be featured in our ads and throughout our website! -- Priority customer service! <p>Eligibility begins after: one spends a total of \$3,500 in our store, one has been a "Defender" Level Monthly Supporter for a minimum of 7</p>	<p>Our Gold Members are treated like legends too!</p> <p>They enjoy a series of exclusive benefits that our other customers are ineligible for! Platinum Gold Members qualify for:</p> <ul style="list-style-type: none"> -- A FREE End-of-year Gift Box! -- Up to \$200 in Gift Card prizes in our members only Blog Contests! -- Up to \$100 in FREE GIFTS from our PRODUCT REVIEW program! -- Up to 50% OFF during our Bi-annual Customer Appreciation Sale! --Up to 25% OFF when you take any of our courses! --Up to 20% Off when you purchase books we publish! -- Priority customer service! <p>Eligibility begins after: one spends a total of \$2,500 in our store, one has been a "Guardian" Level Monthly Supporter for a minimum of 4 months, <i>or has contributed its monetary equivalent as a monthly supporter</i>, one has been an active member of our blog for a minimum of 3</p>

months, *or has contributed its monetary equivalent as a monthly supporter*, one has been an active member of our blog for a minimum of 3 months, a recipient of our newsletter, & one has posted a minimum of (2) 5-minute video-reviews of two or more of our products to our blog & to your social media platform for a minimum of 30 days each.

**** The offer to become a Platinum Member is at our sole discretion. In participating you agree that this offer is not legally binding or actionable in a court of law. Platinum status is earned the first time a customer completes all the requirements. One is not a platinum member unless all requirements are met. After receiving the Platinum benefits, all requirements must start over from scratch and be completed again to maintain Platinum status. You understand that we are not obligated to advise you that you have met the requirements to become a Platinum member. You may also contact us. See additional requirements below.*

months, a recipient of our newsletter, & one has posted a minimum of (1) 5-minute video-reviews of two or more of our products to our blog & to your social media platform for a minimum of 30 days.

**** The offer to become a Gold Member is at our sole discretion. In participating you agree that this offer is not legally binding or actionable in a court of law. Gold status is earned the first time a customer completes all the requirements. One is not a Gold member unless all requirements are met. After reaching a tier, one begins moving towards the next tier. You understand that we are not obligated to advise you that you have met the requirements to become a Gold member. You may also contact us. See additional requirements below.*

SILVER TIER MEMBERS

Our Silver Members are treated like royalty too!

They enjoy a series of exclusive benefits that our other customers are ineligible for! Platinum Members qualify for:

- Up to \$150 in FREE GIFTS from our PRODUCT REVIEW program!
- Up to 50% OFF during our Bi-annual Customer Appreciation Sale!
- Up to 15% OFF when you take any of our courses!
- Up to 15% Off when you purchase books we publish!
- Priority customer service!

BRONZE TIER MEMBER

Our Bronze Members are treated like contemporary icons!

They enjoy a series of exclusive benefits that our other customers are ineligible for! Bronze Members qualify for:

- Up to \$50 in FREE GIFTS from our PRODUCT REVIEW program!
- Up to 15% OFF during our Bi-annual Customer Appreciation Sale!
- Up to 15% OFF when you take any of our courses!
- Up to 15% Off when you purchase books we publish!
- Priority customer service!

Eligibility begins after: one spends a total of \$1,500 in our store, one has been a "Advocate" Level Monthly Supporter for a minimum of 3 months, or *has contributed its monetary equivalent as a monthly supporter*, one has been an active member of our blog for a minimum of 2 months, & a recipient of our newsletter.

**** The offer to become a Silver Member is at our sole discretion. In participating you agree that this offer is not legally binding or actionable in a court of law. Silver status is earned the first time a customer completes all the requirements. One is not a Silver member unless all requirements are met. After reaching a tier, one begins moving towards the next tier. You understand that we are not obligated to advise you that you have met the requirements to become a Silver member. You may also contact us. See additional requirements below.*

Eligibility begins after: one spends a total of \$1000 in our store, one has been a "Ally" Level Monthly Supporter for a minimum of 3 months, or *has contributed its monetary equivalent as a monthly supporter*, one has been an active member of our blog for a minimum of 1 month & a recipient of our newsletter.

**** The offer to become a Bronze Member is at our sole discretion. In participating you agree that this offer is not legally binding or actionable in a court of law. Bronze status is earned the first time a customer completes all the requirements. One is not a Bronze member unless all requirements are met. After reaching a tier, one begins moving towards the next tier. You understand that we are not obligated to advise you that you have met the requirements to become a Bronze member. You may also contact us. See additional requirements below.*